

TABA News

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January 2014

PLATINUM PARTNERS



TABA Past President Joe Carlyle installed as the 2014 President of the Texas Association of Builders.

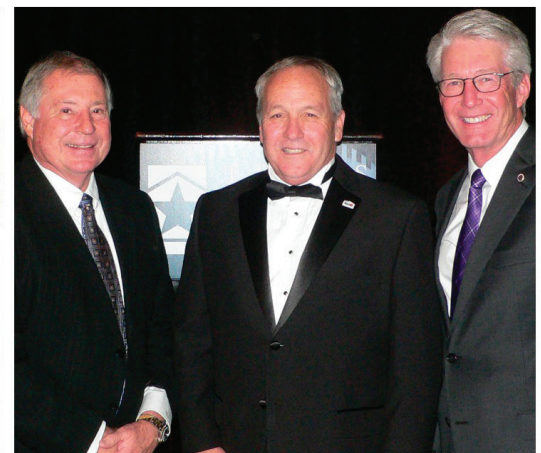
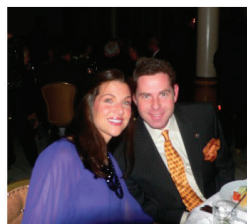


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1st Bank | Fixture This, Inc. |
Henry Murphy, Jr. | Insurance
One Agency, LC | Panel Truss
Texas, Inc. |



2 Welcome

PRESIDENT'S MESSAGE



Kerry Hamblett

I'm honored to serve as your 2014 president and I look forward to a great year at TABA. I'd

like to thank Carlton Edwards for his leadership as TABA president in 2013. I'd also like to thank our incoming officers, Erin Wright and Shelley Flowers, in addition to the 12 other members of the Board of Directors who will serve this year.

As you set business goals for the year ahead, I encourage you to get involved at TABA and see the difference it makes for your business. You can start by joining us for lunch on January 7 at Cascades Country Club for the General Membership Meeting and Officer Installation.

Throughout the year, we strive to provide events and classes to help you build your business. A particular opportunity coming up is an Interactive Houzz Workshop on February 24th. Houzz.com is the largest social website for home remodeling and we'll have a representative from Houzz demonstrating how to maximize your exposure. Be sure to check out this newsletter for more information and make plans to attend.

It's a big year ahead at TABA and I hope to see you around. Thanks again for your support.



Kerry Hamblett
2014 President

General Membership Meeting & Officer Installation

Tuesday, January 7
Noon at The Cascades Country Club
Cost is \$25 and lunch is included.
Call TABA to RSVP.

Texas Association of Builders President Joe Caryle will conduct the installation of TABA's 2014 Officers.

Incoming President Kerry Hamblett will receive his President's Pin from Immediate Past President Carlton Edwards. Serving in 2014 as Vice President will be Gary Bayless. Erin Wright will serve as Secretary Treasurer, and serving as Associate Council President will be Shelley Flowers.

HOME PRODUCTS SHOW

Feb. 21-23, 2014

Harvey Convention Center

Booths are going quickly; reserve yours today! View a map of available booths and download a contract from the Home Products Show page at tylerareabuilders.com or stop by the TABA office.

Questions? Contact us:



Libby Simmons
Executive Vice President

Tyler Area Builders Association
1504 W. Grande Blvd.
Tyler, TX 75703
P: 903.561.3964
M: 903.571.4532
F: 903.561.7273

www.tylerareabuilders.com

EDUCATION NEWS

How to Houzz: Interactive Workshop

Instructor: Annie Nozawa, Houzz Marketing Manager

Monday, February 24

11:30 a.m. - 1 p.m at TABA

Cost is free and lunch is provided. Please RSVP

Your mission on Houzz: Reach homeowners and build your brand. Building credibility online and harnessing the power of social media can help you move potential customers closer to the sale. In this workshop, you'll learn:

- The top steps to take to create and build your free company profile on Houzz
- Best practices for maximizing your company profile and exposure
- Learn the important role that reviews play in your brand's power, best practices for generating reviews, and how Houzz vets reviews
- Uploading, editing and organizing photos to make them discoverable
- Interacting with the homeowner community
- Online and offline branding



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2014 International Builders' Show

February 4-6 // Las Vegas // buildershow.com

The International Builders' Show is the largest residential building industry trade show in the world. With the most residential construction pros in one place, IBS is the building industry's defining business event. Visit buildershow.com for registration information.

Order the NEW

2013 - 2015
Texas Residential
Construction
Contracts Package

The end result is that the contracts are even **more comprehensive than before without adding length**. The contracts package was prepared by a TAB committee for exclusive use by TAB members. Contact **TAB or your local HBA for more information.**



Available only to members of the **Texas Association of Builders**, TAB's contracts package subscription is your **blueprint for typical construction and remodeling transactions in the State of Texas**. At a cost of only \$299.99 plus tax, the package of contracts and related addenda is a fantastic value and can save you thousands of dollars in legal fees. As always, the subscription includes any needed updates that may occur during the two year cycle.

In addition to addressing new legislatively mandated contractor payment requirements in locally-declared disaster areas, **many improvements have been made to the 2013 - 2015 contracts package**, which include:



a new construction services agreement between the builder and prospective clients;



performance standard updates and numerous other changes that reflect best practices and up to date construction transactions;



integration of several court decisions in the last two years that more clearly define the rights of all parties; and



revised warranty and performance standards, including foundation performance to reflect current engineering practices.



TAB's contracts package subscription is available only to members.
Find out how to join:

www.TexasBuilders.org

4 Membership

IMPORTANT TAX INFORMATION

Regarding membership dues paid to Tyler Area Builders Association, the portion attributable to "lobbying activities" is NOT deductible from federal income taxes as an ordinary and necessary cost of doing business per the 1993 U.S. Congress Omnibus Budget Reconciliation Act.

For 2014, the total amount of state and national dues that is NOT deductible as a business expense for a builder or associate member is \$101.52 and \$18.96 for an affiliate member.

DUES INCREASE

The TABA Board of Directors voted to increase the membership dues for both builder and associate members by \$45. The National Association of Builders and the Texas Association of Builders both have increases in 2014 and this increase will cover the portion sent to state and national as part of your membership. As always, we will continue to help you network and better your business. Thank you for working together to strengthen the homebuilding industry. We appreciate your membership!

THANK YOU FOR RENEWING

- ACME Brick
- Adams Financial Group
- Advantage Roofing
- Caspian Construction
- Cassity Jones Lumber
- Cherished Homes
- Doug Makowsky Homes, Inc.
- East Texas Spa
- Eastex Materials
- Flamingo Bay Pools
- Gotcha Covered
- Kroll Custom Homes
- Lee Knight Custom Homes
- ReBath East Texas
- RID-X Termite & Pest Control
- Skillern's Business Systems
- Spruce Hill Estates
- Star Lite Custom Homes LLC
- Tome Deibel Homes, Inc.
- Wright-Way Remodeling & Construction

RENEWALS DUE IN JANUARY

- 2-10 Home Buyers Warranty
- ACES AC Supply North
- Agriland Mortgage
- Allied Waste Management
- CenterPoint Energy
- Estes Plastering
- Faux Artistry by Lisa
- Glory Builders, Inc.
- Granite Division, Inc.
- Habitat for Humanity of Smith County
- Heritage Fence Co.
- James Hardie Building Products
- JK Hatcher Custom Homes, Inc.
- Ken Dietz Homes, Inc.
- Mueller, Inc.
- Pratt Homes
- Red Baron Building Co., LLC
- Sawyer Metal
- Scott Construction
- Skip Ogle Homes, LLC
- Southwest Floor Carpet One
- The Granite Girls LLC

WELCOME, NEW MEMBERS!

- A&D's Painting
PO Box 476
Tyler, TX 75710
(903)279-9442
- John T. Furlow, LLC
5405 Troup Hwy Ste 101
Tyler, TX 75707
- Surplus Warehouse
621 SSE Loop 323
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GENERAL MEMBERSHIP MEETING



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Henry Murphy, Jr.

Panel Truss Texas

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6 Calendar

January 2014

January 6
Budget & Finance Committee Meeting
4 p.m. at TABA

January 7
**General Membership Meeting
& Officer Installation**
Noon at The Cascades Country Club

January 8
Social Events Committee
4 p.m. at TABA

January 16
**Builders' Luncheon Sponsored by
Moore Supply Co.**
Noon at Jul's

January 27
Public Relations Committee Meeting
2:00 p.m. at TABA

Budget & Finance Committee Meeting
4 p.m. at TABA

January 29
Home Products Show Exhibitor Luncheon
Noon at Mario's Italian Restaurant

January 30
**Builders' Luncheon Sponsored by
All Natural Stone & Grass**
Noon at Outback Steakhouse

Parade of Homes Contracts Due
4 p.m. submit to TABA

PARADE OF HOMES™ CONTRACTS DUE

Builder contracts to participate in the 2014 Parade of Homes™ are due by 4 p.m. on January 30.

Contracts can be downloaded from the Parade of Homes™ page on TABA's website, or you can pick up a copy at the TABA office.

2014 Parade of Homes™
June 7-15, 2014

Save the Date: Member Orientation

Tuesday, February 12

Noon at TABA

Cost is free and lunch is provided. Please RSVP.

Magazine Advertising

Spotlight your business in our 2013 Home Products Show and Parade of Homes™ magazines. TABA offers a significant discount to advertisers who purchase ads for both magazines.

Please contact the TABA office for more information about advertising in these publications.

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February After Hours

After Hours will resume on February 11, 2014. The Builders' Jackpot will be \$200!

Don't miss your chance to win the Builder or Associate drawing. The winning Associate is spotlighted in Member Marketplace in the next month of the *TABA News* and on TABA's Facebook page.

SOUTHSIDE BANK
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Member Spotlight 7

Randy Harden

Lance Huskey
Bill Odom

EAST TEXAS BRICK CO.

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BUILDERS' LUNCHEON



Thursday, October 31

Sponsor: Citizens National Bank



Thursday, November 7

Sponsor: All Natural Stone & Grass



On behalf of HOMEPAC, the Texas Association of Builders' political action committee, TABA presented a check to Skip Ogle, who is running for State Representative for House District 6.

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Mission Statement: Building better builders by promoting quality, accountability and professionalism in the home building industry.

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